



ASEAN FOUNDATION



ANNUAL REPORT

ASEAN FOUNDATION

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About the ASEAN Foundation

Decades after ASEAN was established in 1967, ASEAN leaders recognised that there remained inadequate shared prosperity, ASEAN awareness and contact among people of ASEAN. It was because of this concern that ASEAN leaders established the ASEAN Foundation during the ASEAN 30th Anniversary Commemorative Summit in Kuala Lumpur on 15 December 1997.

ASEAN has gone on a long journey to accelerate the economic growth, social progress and cultural development in the region, and the ASEAN Foundation has been an integral part of this mission for the last two decades.

Vision

To build a cohesive and prosperous ASEAN Community.

Mission

To commit to promoting ASEAN awareness through people-to-people interaction and collaboration with ASEAN stakeholders to build a caring, cohesive, equitable, inclusive, and peaceful ASEAN Community.

Mandate

- Build greater ASEAN awareness by delivering outreach campaign and promoting cultural exchange.
- Improve the lives of ASEAN people, especially youth, by providing opportunities for upskilling and reskilling and encouraging collaboration.

Programmatic Pillars



Messages from Leaders



H.E. Ambassador Heng Sarith

Permanent Representative of the Kingdom of Cambodia to ASEAN and Chair of the Board of Trustees

A Region Geared for Growth

I am pleased to present the 2023 ASEAN Foundation Annual Report. With the COVID-19 pandemic in our rearview, 2023 was a year focused on economic recovery, digital transformation, and sustainable transition. In light of this backdrop, the ASEAN Foundation remained relentless in pursuing its vision of a cohesive and prosperous ASEAN Community.

The theme of Indonesia's ASEAN chairmanship, "ASEAN Matters: Epicentrum of Growth", provided a synergistic steer on the spirit in which all of the Foundation's programmes were carried out. We fostered collaborations and promoted development in the region through 12 programmes across our pillars. These programmes ranged from recurring ones such as the ASEAN Social

Enterprise Development Programme and ASEAN Foundation Model ASEAN Meetings, to more recent innovation such as the ASEAN-Japan Generation Z Business Leaders' Summit and ASEAN Foundation Influencer Programme. Collectively, they empowered the ASEAN Community and equipped them with future-ready skills, thus helping gear the region for growth.

My deepest gratitude goes to our partners, sponsors, well-wishers, and Members of the Board of Trustees for enabling this exceptional year. My utmost appreciation also goes to the Foundation's Executive Director Dr. Piti and his team for their dedication in driving programmes and fulfilling the Foundation's mandate every day.

Delivering Impact, Nurturing ASEAN

2023 has been a year of resilient consistency, which saw the ASEAN Foundation continuing to serve its crucial role in building greater awareness of ASEAN and improving the lives of ASEAN people. This is well-illustrated by how the majority of our programmes completed their consecutive years in 2023 - for example, ASEAN Data Science Explorers delivered its seventh year, whereas KONNECT ASEAN and eMpowering Youths Across ASEAN delivered their third year. Overall, our programmes have directly benefited 232,664 people from the ten ASEAN countries and ASEAN's Dialogue Partners during the year.

Looking ahead, we intend to stay focused on optimising and compounding our impact. This entails being attuned to global trends and the evolving needs within ASEAN to ensure that our programmes remain fit-for-purpose and sustainable.

Having joined as Executive Director this year, I am grateful for the ongoing support of our partners, sponsors, and stakeholders, which forms the bedrock of ASEAN Foundation's achievements. Thank you to H.E. Ambassador Heng Sarith and Members of the Board of Trustees for their leadership, and thank you to my team at ASEAN Foundation for their hard work, all of which were indispensable to achieving the success of 2023.



Dr. Piti Srisangnam

Executive Director

Our Impact



KONNECT ASEAN

9,733 **70**

visitors attended
KONNECT ASEAN's art
exhibitions

artists
empowered



ASEAN Social Enterprise Development Programme 2.0

100

entrepreneurs equipped with skills to
enhance their social enterprises



eMpowering Youths Across ASEAN: Cohort 3

118 **21,629**

youth volunteers
empowered
with leadership
and project
management skills

individuals
positively impacted
through community
projects



7th ASEAN Data Science Explorers

660 **25,141**

educators
empowered with
data analytics
teaching skills

educators
empowered with
data analytics
teaching skills



ASEAN Digital Empowerment

250 students
trained in
various
digital skills



ASEAN Seeds for the Future

80 participants
enhanced their
digital skills



ASEAN-China Young Leaders Programme

72 delegates trained
in leadership and
ASEAN-China
relations



ASEAN Foundation Model ASEAN Meeting Plus Japan

72 delegates trained
in leadership and
ASEAN-Japan
relations



ASEAN-Japan Generation Z Business Leaders' Summit

56 delegates received
entrepreneurship
training and networking
opportunities



ASEAN Digital Literacy Programme

1,500 **188,623**

individuals
trained as Master
Trainers in digital
literacy

community
members trained
in digital literacy



3rd ASEAN Youth Social Journalism

20 youths trained
in social
journalism
skills



ASEAN Foundation Influencer Programme

28 youths equipped
with skills in
social media
campaigns and
ASEAN awareness

Arts and Culture

This pillar celebrates and preserves ASEAN diversity – uniting people as one ASEAN and instilling a pride in being a part of ASEAN. **Notably in 2023, KONNECT ASEAN ran its third year, which reached over 170,000 people through various art exhibitions, educational outreach projects, community art workshops, and publications.**



KONNECT ASEAN



Supported by the Republic of Korea through the ASEAN Korea Cooperation Fund and the ASEAN Secretariat, KONNECT ASEAN is a four-year programme aiming to promote a pluralistic ASEAN identity among artists and cultural workers in Southeast Asia.

Through art exhibitions, education outreach, community art exhibits, community art workshops, and publications, the programme provided a platform for contemporary Southeast Asian and Korean art to be appreciated by enthusiasts and the general public alike. This year, the ASEAN Foundation coordinated seven art exhibitions across Indonesian, Korea, Singapore, and the Philippines in partnership with various government institutions

and privately-owned museums, which collectively attracted over 170,000 virtual and in-person visitors. **Visitor feedback was generally positive, with many describing the experience as “unique”, “enriching”, and “enlightening of different cultures.”**

Since 2020, KONNECT ASEAN has empowered over 300 artists, reached over 35,000 people through webinars, and welcomed over 140,000 exhibition visitors.

Business Community Engagement

This pillar tackles socioeconomic problems and strengthens the social enterprise ecosystem in the ASEAN region. **Notably in 2023, the ASEAN Social Enterprise Development Programme ran its second cohort, which involved 20 social enterprises actively addressing critical global issues such as environmental sustainability, women empowerment, educational equity, and public health.**



ASEAN
Social Enterprise
Development
Programme **2.0**

ASEAN Social Enterprise Development Programme 2.0

In collaboration with SAP and TikTok, ASEAN Social Enterprise Development Programme (ASEAN SEDP) 2.0 provided capacity building, mentorship and coaching, facilitation to market, and seed funding to youth-led social enterprises in ASEAN.

To do this, the programme customised a training curriculum based on a need-based assessment survey and coordinated mentorship for selected social enterprises. In 2023, entrepreneurs received 15 virtual trainings covering eclectic topics – from building a vision and evaluating product-market fit to crafting persuasive investor pitches and building teams. The training culminated

in a Regional Workshop, where the social enterprises participated in a Demo Day, business matching sessions with investors, and roundtable dialogue with policymakers. Winners of the Demo Day were awarded USD 5,000–7,000, and the rest of the cohort received USD 700 to develop their enterprises. Ultimately, ASEAN SEDP 2.0 not only enhanced the capacity of social entrepreneurs across ASEAN, but also directly facilitated their access to investors and policymakers.

Since 2021, the programme has empowered over 140 entrepreneurs across 40 social enterprises, the majority of which are led by women, with several also championed by people with disabilities.





Success Story

Survival Skills Vietnam, Viet Nam

Addressing the prevalence of preventable deaths and injuries, Survival Skills Vietnam is a social enterprise that provides international-standard first-aid education. They were awarded first place at the ASEAN SEDP 2.0 Demo Day.

Co-founder Ho Thai Binh conveyed that,

“
ASEAN SEDP 2.0 [empowered] both me and my staff. It [enlightened] me that [survival skills] problems also exist in other ASEAN countries. This gives me optimism that there is potential to scale up in Southeast Asia.

One of the significant [benefits from the programme] is [learning from] TikTok. We knew how to make long content, [but] now we fancy short content [because] we need to make our educational content reachable to the younger generation.”

Success Story

Moreloop, Thailand

Moreloop is an online platform that collects unused fabric from factories, circulates them to fashion brands, and changes them to corporate upcycle products. Its vision is to make the circular economy a reality.

Co-founder and CEO Amorpol Huvanandana expressed that:

“
ASEAN SEDP 2.0 training and mentoring was intense. We had lots of online classes scheduled after office hours, but the benefit is really worth it. It [provided me with] space to take a high-level view of my own entity.

It helped me tremendously, because the knowledge was coming from mentors and the training curriculum was very well-curated. **ASEAN SEDP 2.0 also [connected] me with relevant stakeholders from around the region, so it opened me up to different circles of people that are relevant for me to grow.”**



Community Building

This pillar strengthens the relationships between ASEAN citizens - advancing their common interests and providing benefits from ASEAN's integration. **Notably in 2023, eMpowering Youths Across ASEAN expanded to Singapore and ran its third cohort, which involved 118 youth volunteers, 10 civil organisations and social enterprises, and impacted over 21,629 people.**



eMpowering Youths Across ASEAN: Cohort 3

In collaboration with the Maybank Foundation, eMpowering Youths: Cohort 3 aimed to empower youths and communities in Cambodia, Indonesia, Malaysia, the Philippines, and Singapore through social volunteerism.

The programme did this by recruiting youth volunteers and providing them with online and on-site capacity building workshops across three weeks, which covered topics such as design thinking, project management, and sustainability. Taking into account their issues of interest, volunteers were subsequently mobilised to ten project sites for two weeks under the guidance

of local civil society organisations and social enterprises. By collaborating with local organisations and enterprises, the ASEAN Foundation ensured that the community programmes cater to respective local contexts and needs.

Since launching in 2018, the programme has empowered over 293 youth volunteers, collaborated with 25 civil society organisations and social enterprises, and impacted over 60,000 community members across ASEAN.



Soap for Hope by HeySprouts, Singapore

HeySprouts is a social enterprise that advocates for sustainability and pioneers solutions to combat unemployment among people with special needs and disabilities. Its Soap for Hope initiative enables people with special needs and disabilities to hone employability skills and earn some income by upcycling discarded hotel soap bars.

Through eMpowering Youths: Cohort 3, 12 youth volunteers were mobilised to Singapore to support the initiative and help optimise its reach. Overall, 27 people with special needs and disabilities were empowered through the collaboration.

Reflecting on their involvement, the volunteers expressed, "The experience has provided us with a deeper understanding of the complexities of [communication with] youth with special needs, and has allowed us to develop valuable skills in project management and collaboration."



Danger to Dear by SEAD, Malaysia

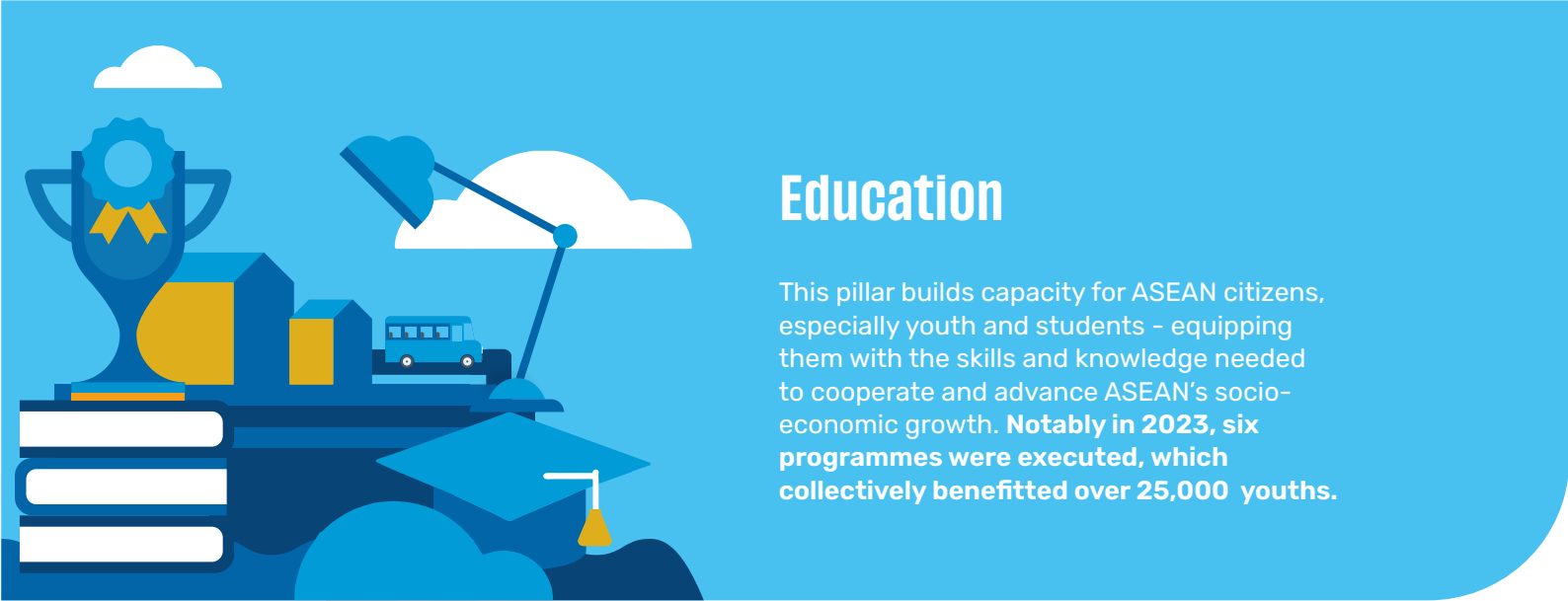
SEAD's Danger to Dear project seeks to rehabilitate Kinta Nature Park, a 300-hectare degraded tin mining land. **Through eMpowering Youths: Cohort 3, eight youth volunteers were mobilised to Malaysia to help preserve the water quality of Kinta Nature Park's main lake.** They did this by removing and composting water hyacinth, as well as raising awareness of the

risk of water hyacinth to the local community. **Overall, 97 people from local communities were engaged through the project.** Reflecting on their involvement, the volunteers remarked,

“

We [left] with a deep sense of fulfilment, knowing that our efforts have contributed to the restoration of Kinta Nature Park. [...] We carry with us valuable lessons, cherished memories, and a renewed commitment to environmental stewardship.





Education

This pillar builds capacity for ASEAN citizens, especially youth and students - equipping them with the skills and knowledge needed to cooperate and advance ASEAN's socio-economic growth. **Notably in 2023, six programmes were executed, which collectively benefitted over 25,000 youths.**



7th ASEAN Data Science Explorers

In collaboration with SAP, 7th ASEAN Data Science Explorers (ASEAN DSE) was a data analytics competition and enablement programme that built digital literacy and 21st century skills of ASEAN youths.

The competition called on students enrolled at educational institutions across Southeast Asia to leverage SAP Analytics Cloud and develop data analytics storyboards to address pressing socioeconomic issues in ASEAN. To achieve this, participants were encouraged to join enablement sessions and receive data analytics training, which were conducted in partnership with institutes of higher learning, ASEAN DSE ambassadors, and non-profits across all ten ASEAN member states.

These enablement sessions were also open to the general public. Following storyboard submissions, 100 teams were shortlisted to compete at their respective national finals, with top 10 teams from each national final progressing to compete at the regional final.

In its seventh year running, ASEAN DSE received over 3,000 competition registrations, a notable 73% increase from 2022, and over 600 storyboard submissions. Furthermore, the enablement sessions successfully reached over 650 educators and 25,000 youths during the year, over 70% of which are from underserved communities.



Success Story

Team Clover, Myanmar

Team Clover, which consisted of Thet Lei and Ngwe Sin from Myanmar, was one of the ASEAN DSE regional finalists in 2022. Reflecting on the programme, they expressed that,

“

the SAP Analytics Cloud brought us to a new world of data science. [...] Participating in the ASEAN DSE competition helped us a lot in our communication skills, exchanging knowledge, sharing opinions, which are important 21st century soft skills all youths must have.



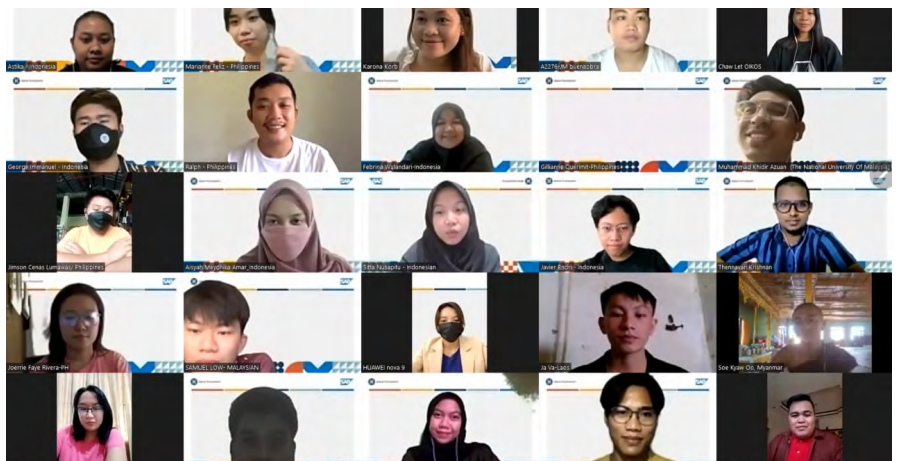
The world is changing into a digitalisation era, and so we, as youths, must not be outdated. According to the ASEAN DSE's slogan "Today's youth for Tomorrow's World", I strongly believe that with technology, we can solve, share, and deliberate about social issues through data analytics and finally build a better world for the future."

ASEAN Digital Empowerment

Also in collaboration with SAP, ASEAN Digital Empowerment (ASEAN DE) provided students with free access to SAP's online learning platform in an effort to bridge the digital divide and upskill ASEAN youths for the digital economy.

As part of this programme, institutes of higher learning, high schools, and individual participants were invited to

apply for access, with each selected institution granted free access for up to 25 students. Through SAP's online learning platform, students can complete various courses in data science, computer science, and data analytics, and even take a SAP certification examination. In 2023, over 250 students participated in the programme.



ASEAN Seeds for the Future



In collaboration with Huawei, ASEAN Seeds equipped students across ASEAN with essential digital technology skills through exposure to cutting-edge innovations and cross-cultural exchange.

This was achieved by providing students with an intensive week-long online training culminating in the Tech4Good pitching competition, and a trip to China to visit Huawei's headquarter and participate in the Asia Pacific Seeds for the Future Summit. Delivered by industry experts via the Huawei Academy Platform, the training covered topics such as 5G, artificial intelligence, and cloud computing. The top 15 training participants were then rewarded with a trip to China, where they were able to exchange insights and learn from industry leaders in Huawei's headquarter and at the Summit.

In 2023, ASEAN Seeds received 700 applications and upskilled 80 participants through the online training. Of these participants, 87% of them expressed that the

programme offered valuable insights into the applications and operations of the Technology industry, and 82% agreed that the programme enabled them to broaden their connections across ASEAN. Commenting on their experience, Tonneau Chanthavongsa from Laos expressed that **"I gained crucial insights into the latest digital technology trends, practical skills for using technology to solve real-world challenges, and a deep appreciation for cross-culture collaboration"**, and Zikar Nurizky from Indonesia conveyed that **"I love how we are paired in a team that includes people of different [backgrounds] and countries. This has challenged me, but also empowered me."**



ASEAN-China Young Leaders Programme

In celebration of the 31st ASEAN-China Anniversary, and with support from the Mission of the People's Republic of China to ASEAN, ASEAN-China Young Leaders Programme (ACYLP) invited youth from ASEAN and China to learn about diplomacy and hone their soft skills.

This was done through two primary activities: the Special ASEAN Foundation Model ASEAN Meeting Plus China (Special AFMAM Plus China), and the 3rd AFMAM Training of Trainers (TOT) Plus China. As part of Special AFMAM Plus China, tertiary education students learnt about the roles and functions of ASEAN and its external partners through an authentic simulation of high-level ASEAN meetings. The simulation provided a platform for youths to discuss cross-sectoral issues and produce an outcome consensus document. Noting the growing interest in AFMAM, the ASEAN Foundation developed the TOT initiative to train

and certify educators and facilitators in the AFMAM protocol, so that these simulations can reach more students. The training included information on ASEAN's scope, operations, and diplomacy systems.

In 2023, ACYLP received over 300 registrations, of which 72 became delegates of Special AFMAM Plus China and 20 participated in the 3rd AFMAM TOT Plus China. Notably, 94% of participants agreed that they would recommend this programme to other youths. As summed up by delegates from Myanmar and Cambodia, **"ACYLP is a place where I can [...] upgrade my technical skills. I am grateful to be part of this programme. It has shaped my perspective in terms of career path and what I would love to do in the future."**



ASEAN Foundation Model ASEAN Meeting Plus Japan



In celebration of 50 years of ASEAN-Japan cooperation, and with support from the ASEAN Japan Centre, ASEAN Foundation Model ASEAN Meeting Plus Japan (AFMAM Plus Japan) offered youths from ASEAN and Japan a unique and immersive simulation opportunity to learn about ASEAN diplomacy and enhance their negotiation skills.

Taking the topic of “Advancing the ASEAN Outlook on the Indo-Pacific through ASEAN-Japan Joint Cooperation,” participants took on the roles of high-level ASEAN officials and participated in model ASEAN meetings. The immersive experience allowed participants to develop a sense of belonging to ASEAN and its intrinsic diversity. In 2023, AFMAM Plus Japan selected 72 delegates out of over 1,000 applicants, marking a successful outreach effort.

ASEAN-Japan Generation Z Business Leaders’ Summit

In collaboration with JETRO, METI, AMEICC and PoliPoli, the Summit was held in December 2023 and tackled the theme of “Strengthening Multilateral Partnerships through Empowering Young Entrepreneurs to Achieve Economic Growth.” Ahead of this, the ASEAN Foundation arranged a pre-event in October 2023 to prepare candidates for the Summit, where they were expected to develop and present a proposal. Ultimately, the initiative provided space for Gen Z leaders across ASEAN and Japan to foster collaboration and analyse solutions to social issues in the region through lectures, group discussions, and panels. The programme received over 1,500 applications, with 56 delegates selected for the Summit.





Media

This pillar helps members of the media to understand ASEAN better - highlighting inspiring stories of ASEAN people. **Notably in 2023, three programmes ran under this pillar: ASEAN Digital Literacy Programme, ASEAN Youth Social Journalism Contest, and ASEAN Foundation Influencer Programme. Collectively, these initiatives engaged over 120 youths and led to over 4.7 million online engagement.**



ASEAN
DIGITAL LITERACY
PROGRAMME

ASEAN Digital Literacy Programme



In collaboration with Google.org, ASEAN Digital Literacy Programme (ASEAN DLP) aimed to combat misinformation and disinformation in the region, particularly among underserved communities such as parents, teachers, elderly, and people with disabilities.

This was achieved through digital literacy training, an awareness-raising campaign, and research on the digital divide in ASEAN. The ASEAN Foundation worked with 15 local implementation partners to deliver training-of-trainer workshops, and Master Trainers subsequently educated their local communities. Virada Keotai, one of the end-beneficiaries from Laos, expressed that "I joined [ASEAN DLP] because not long ago, I was a victim of cyber crime

[...]. From [the] training, I have learned many useful tips and techniques, especially on how to identify fact and fake news, tools to spot fake news, and to always be aware before sharing or posting online. [...]"

Additionally, in 2023, the programme successfully launched an e-learning platform (digitalclassASEAN.org) and mobilised 20 youth advisors from ASEAN Member States to lead an information campaign on digital literacy. Since launching in 2021, ASEAN DLP has executed over 68 training-of-trainer workshops and 2,579 end-beneficiaries training, thus engaging over 1,500 Master Trainers and 188,000 end-beneficiaries.



3rd ASEAN Youth Social Journalism Contest



In collaboration with the ASEAN Secretariat and ASEAN-USAID PROSPECT, the 3rd ASEAN Youth Social Journalism (3rd AYSJ) Contest empowered and supported young aspiring journalists across ASEAN to campaign for social issues.

This year, following an open call for campaign proposals under the theme of "Community Resilience", 20 finalists from each ASEAN Member States were selected to participate in a five-day regional training workshop in Yogyakarta, Indonesia. The workshop focused on equipping finalists with the insights and skills essential to executing effective campaigns; this included training on researching, pitching, interviewing, and editing among many other topics. Following the workshop, participants launched their campaigns by leveraging tools such as social media, surveys, seminars, webinars, and podcasts to raise awareness and amass engagement on their chosen

social issue. Contest winners were then selected based on the clarity, creativity, relevance, originality, level of difficulty, impact, and future potential of their campaigns.

The programme received overwhelmingly positive feedback from participants, with many describing the training and experience of interacting with other ASEAN youths as "powerful", "invaluable", and "unique." Based on pre- and post-workshop surveys, finalists' level of confidence in executing campaigns also surged from 62% to 90%. Overall, the third AYSJ Contest engaged over 2.3 million individuals through the finalists' campaigns on social issues such as climate change, nutrition, and education. Since launching in 2017, the AYSJ Contest has run three times, attracted over 1,000 submissions, and trained over 75 youths.

ASEAN Foundation Influencer Programme

Ran for the first time in 2023, ASEAN Foundation Influencer Programme (AFIP) aimed to harness the power of social media influencers to build greater awareness of ASEAN among its people and boost ASEAN Foundation's digital presence.

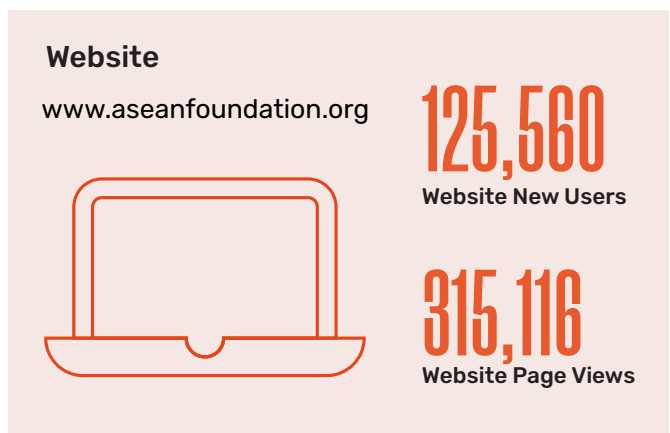
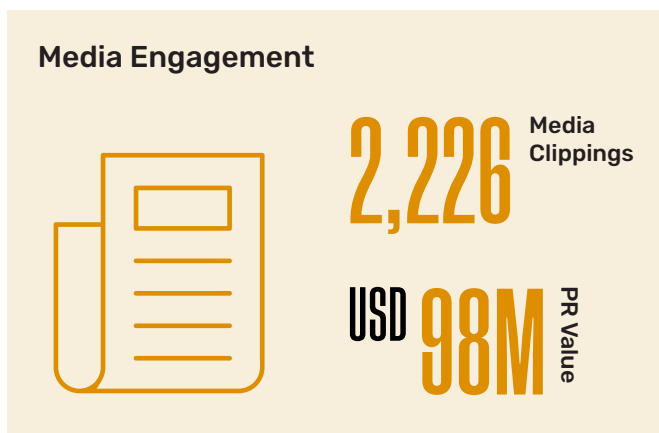
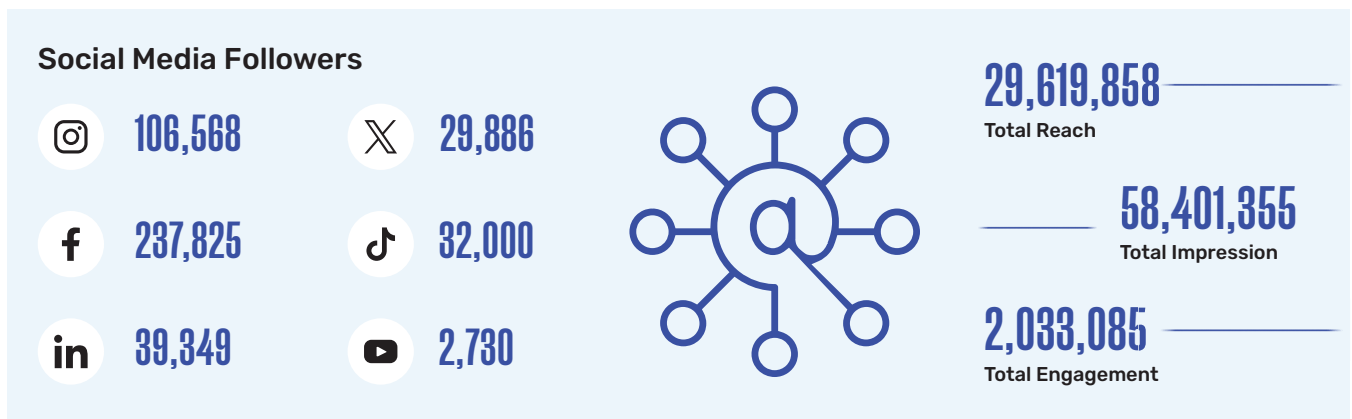
Following a call for applications, 28 influencers across ASEAN were selected and mobilised to create content with the theme of "What Makes ASEAN Great." Across six months, these influencers produced over 370 posts and reached over six million accounts, garnering over 6.6 million impressions and 2.2 million online engagement. During this period, the ASEAN Foundation facilitated online networking sessions, and organised two experts-led training sessions on personal branding and creating viral education content on TikTok. Influencers also had the opportunity to engage with ASEAN Foundation's leadership, including Chair of the Board of Trustees H.E. Ambassador Heng Sarith and Executive Director Dr. Piti Srisangnam.



To conclude the programme, three stand-out influencers were awarded for their consistency and creativity in content development. Reflecting on her involvement in ASEAN FIP, Fryadiva Meshia Sihabudin from Indonesia, who was recognised as one of the top 3 influencers, conveyed that, **"the privilege to contribute to the dissemination of ASEAN awareness fills me with immense satisfaction."**

The ASEAN Foundation's noble mission resonates deeply within me, igniting a passion to make a positive impact on society." Even after the programme ended in June, ASEAN Foundation continued collaborating with these influencers, resulting in over 230,000 online engagement in the second half of 2023.

Outreach and Communications



Partners

The ASEAN Foundation's vision of building a cohesive and prosperous ASEAN Community would not be possible without the active contribution and support from our key partners, all of whom were instrumental in contributing to an impactful 2023.

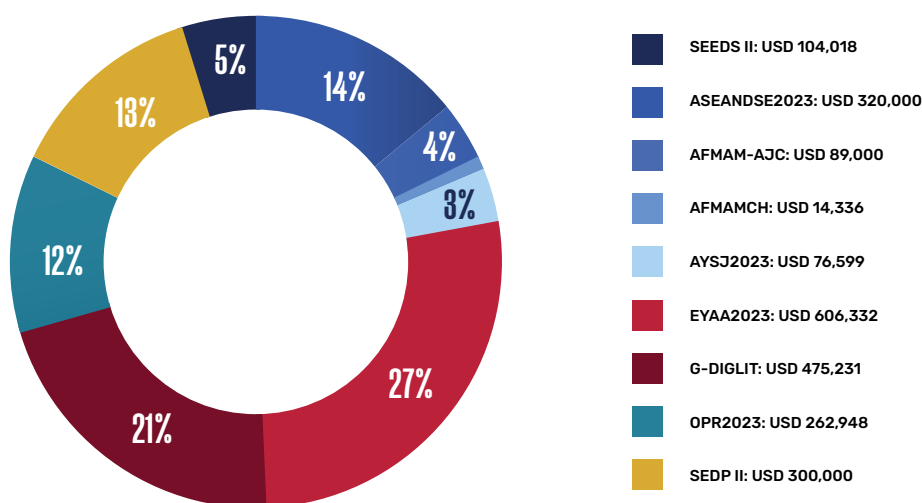


Financials

Breakdown of Income

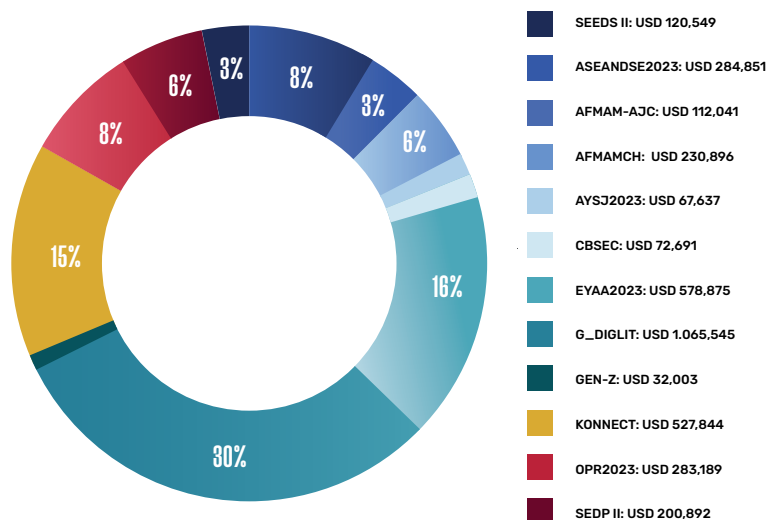
In the fiscal year 2023, our organisation received substantial funding for various projects, showcasing our commitment to advancing initiatives within the ASEAN community. SAP Asia Pte. Ltd. supported the 7th ASEAN Data Science Explorers (ASEANDSE2023) with a grant of USD 320,000. The ASEAN Foundation Model ASEAN Meeting Plus Japan (AFMAM-AJC) received USD 89,000 from the ASEAN Japan Centre, while the ASEAN-China Young Leaders Programme (AFMAMCH), supported by the ASEAN China Corporation Fund, received USD 14,336, with the first installment amount of USD 229,842 received in fiscal year 2022. DAI Global, LLC, contributed USD 76,599 to empower youth through the 3rd ASEAN Social Youth Journalism Contest (AYSJ2023). The eMpowering Youths Across

ASEAN: Cohort III (EYAA2023), funded by the Maybank Foundation, received USD 606,332, with a total grant of USD 1,010,553 where initial funds had been transferred in the previous fiscal year. Google.org's grant of USD 475,231 supported the ASEAN Digital Literacy Programme (G-DIGLIT), now in its third year of implementation with total funding of USD 1,584,280. Income of USD 262,948 from ASEAN Member States and investments supported the Operations Fund 2023 (OPR2023). TikTok Pte. Ltd. contributed USD 300,000 to promote social entrepreneurship through the ASEAN Social Enterprises Development Programme 2.0 (SEDP II) project, and PT Huawei Investment Tech's grant of USD 104,018 supported education initiatives in the ASEAN Seeds for the Future 2023 (SEEDS II) project.



Expenditure by Project

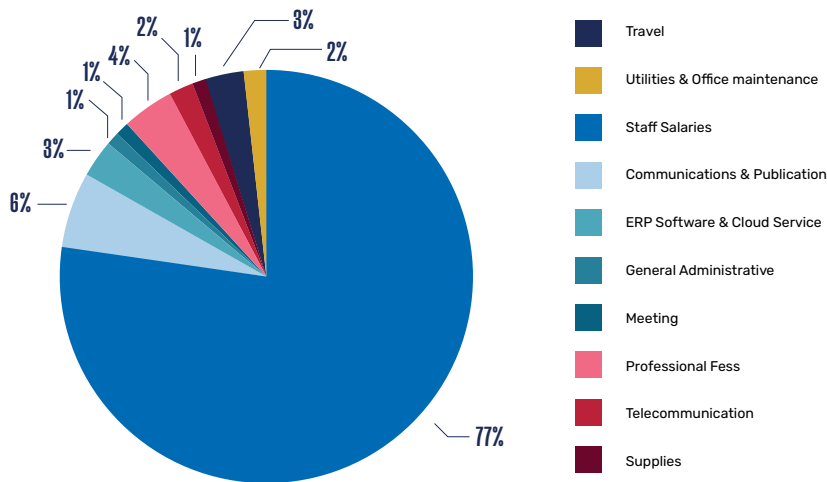
Highlights include significant funding for initiatives such as 7th ASEAN Data Science Explorers (ASEANDSE2023), with an expenditure of USD 284,851. Additionally, resources were dedicated to the ASEAN Foundation Model ASEAN Meeting Plus Japan (AFMAM-AJC) project, with an expenditure of USD 112,041, and the ASEAN-China Young Leaders Programme (AFMAMCH), with an expenditure of USD 230,896. Funds were also allocated to empower youth through journalism training through the 3rd ASEAN Social Youth Journalism Contest (AYSJ2023) with an expenditure of USD 67,637, and to strengthen cybersecurity capacity under ASEAN Cybersecurity Skilling Programme (CYBSEC) with USD 72,691. Furthermore, USD 578,875 was expended under the eMpowering Youths Across ASEAN: Cohort III (EYAA2023). These investments signify our commitment to impactful outcomes across diverse pillars within ASEAN, reflecting prudent financial management and strategic allocation of resources.



Allocation of Operational Expenses

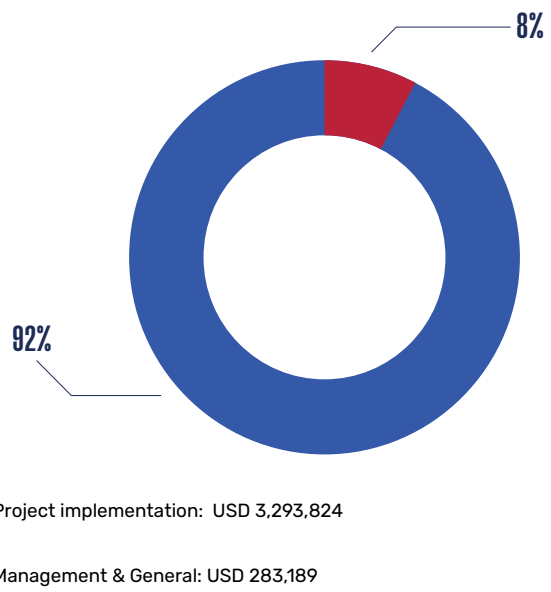
In the fiscal year 2023, our organisation meticulously managed operational expenses to ensure effective utilisation of resources in support of our mission and objectives. The allocation of funds across various expense categories reflects our commitment to prudent financial management and operational efficiency. The largest portion of our operational expenses, accounting for 77% of the total allocation, was dedicated to staff salaries, totaling USD 209,525. This allocation underscores our commitment to investing in our workforce, recognising their invaluable contributions to our organisation's success. Communication and publication expenses accounted for 6% of the allocation, totaling USD 17,285, facilitating effective communication and dissemination of information about our initiatives and programmes. Additionally, funds were allocated to essential areas such as ERP software and cloud services

(3%, USD 8,356), general administrative expenses (1%, USD 2,755), and meeting expenses (1%, USD 3,739), ensuring smooth operational functioning and coordination within our organisation. Professional fees (4%, USD 11,821) were allocated for expert services crucial for the implementation of our projects and programmes, while telecommunication (2%, USD 4,055), supplies (1%, USD 2,317), and travel expenses (3%, USD 8,750) were essential for facilitating communication, procurement, and project implementation activities. Finally, funds were allocated to utilities and office maintenance (2%, USD 4,417), ensuring a conducive working environment for our staff. Through strategic allocation and effective management of operational expenses, we reaffirm our commitment to responsible stewardship of resources and the pursuit of our organisational goals.



Allocation of Expenses

In the fiscal year 2023, our organisation meticulously managed its financial resources to effectively support both management and general operations, as well as project implementation efforts. The allocation of expenses reflects our commitment to prudent financial management and the strategic deployment of resources in alignment with our organisational goals. A significant portion of our budget, totaling USD 283,189, was allocated to management and general expenses. These funds were essential for sustaining day-to-day operations, including administrative functions, staff support, and overhead costs necessary for the smooth functioning of our organisation. Additionally, a substantial allocation of USD 3,293,824 was dedicated to project implementation, underscoring our commitment to advancing impactful initiatives within our target communities and across diverse pillars. These funds were crucial for executing programmes, conducting research, implementing projects, and delivering services aimed at addressing key challenges and driving positive change. Through diligent financial management and strategic resource allocation, we strive to maximize the impact of our efforts, uphold transparency, and fulfill our mission of fostering sustainable development and prosperity within our communities.



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Permanent Representative of the Lao People's Democratic Republic to ASEAN
Permanent Representative of Brunei Darussalam to ASEAN
Permanent Representative of Malaysia to ASEAN
Permanent Representative of the Republic of the Union of Myanmar to ASEAN
Permanent Representative of the Republic of the Philippines to ASEAN
Permanent Representative of the Republic of Singapore to ASEAN
(completed her assignment on July 2023)
Permanent Representative of the Republic of Singapore to ASEAN
(assumed his assignment on August 2023)
Permanent Representative of the Kingdom of Thailand to ASEAN
Permanent Representative of the Socialist Republic of Viet Nam to ASEAN
Secretary-General of ASEAN

Our Team

Dr. Piti Srisangnam

Executive Director

Programme Unit

Mahmudi Yusbi
Ilan Asqolani
Crescentia Noviant
Barnev Theodore Soukotta
Syera Buntara
Barnev Theodore Soukotta
Alvin Kurnia Sandy
Ayu Pratiwi
Intan Faradilla
Caleb Benjamin Hukom
Felicia Salim
Marwah Zanirah Aryantha
Aulia Ramadhina
Priskila Millena
Eci Ernawati

Head of Programme
Project Manager: ASEAN Foundation - SAP Joint Initiatives
Project Manager: ASEAN Digital Literacy Programme
Project Coordinator: KONNECT ASEAN
Project Coordinator: ASEAN Social Enterprise Development Programme
Project Coordinator: KONNECT ASEAN
Project Coordinator: eMpowering Youths across ASEAN
Project Coordinator: ASEAN Seeds for the Future
Project Officer: ASEAN Digital Literacy Programme
Partnership Development and Resource Mobilisation Officer
Project Management Fellow: Community Affairs
Programme Support Officer (later promoted to Business Development Officer)
Programme Support Officer
Programme Support Officer
Monitoring, Evaluation, Reporting and Legal Coordinator
(later promoted to Compliance, Monitoring, and Evaluation Manager)

Communications Unit

Anthoni Octaviano
Fatima Alifha
Anggita Widyandana Nugraha
Siti Nabila Aisyah
Muhammad Adam Malik

Head of Communications
Digital Communications Coordinator
Communications Officer: ASEAN Digital Literacy Programme
External Relations and Communications Officer
Graphic Designer

Operations Unit

Ninik Rahayu
Mery Shynta Natalia Sinaga
Tia Rahmi Fitriarsari
Ratieh Ayuningtyas
Marwah Zanirah Aryantha
Ahmad Mubarak

Head of Operations
Senior Finance and Accounting Officer
Human Resource and Alumni Officer
Executive Support and Administrative Office
Business Development Officer
General Support





ASEAN Foundation

The ASEAN Secretariat Heritage Building, 1st Floor Jl.
Sisingamangaraja No. 70, Jakarta Selatan 12110 – Indonesia

   @aseanfoundation

    ASEANFoundation

 www.aseanfoundation.org

 (62-21) 2709 1702

 secretariat@aseanfoundation.org

 (62-21) 2709 1700