

2024

ANNUAL REPORT



Message from Leadership

As we reflect on 2024, we are filled with pride and gratitude for everything we have accomplished together. This Annual Report is more than a collection of data and achievements. It is a story of commitment, resilience, collaboration, and the power of coming together to create a stronger and more united ASEAN.

This year, we were privileged to continue to contribute to ASEAN's vision and agendas, aligning our efforts with their vision of regional solidarity and resilience. It was a remarkable opportunity to showcase how the ASEAN Foundation can be a bridge, connecting diverse communities across ASEAN to create meaningful and lasting impact.

2024 was not without its challenges, but we saw these as opportunities to grow, progress, innovate, and expand. Through our six thematic pillars, Arts and Culture, Business Community Engagement, Community Building, Education, Environment, and Media, we directly impacted the lives of over 100,000 individuals. Every number in that total represents a person whose potential was unlocked, whose ideas were supported, and whose voice became part of a larger conversation about the future of our region.

Our ongoing programmes have continued to thrive and inspire. From the eMpowering Youths Across ASEAN to the ASEAN Data Science Explorers and the ASEAN Foundation Model ASEAN Meeting, these initiatives are more than just projects; they are platforms where youth find their confidence, innovators find their footing, and changemakers take their first steps. The ASEAN Social Enterprise Development Programme and ASEAN Seeds for the Future have also made a remarkable impact, serving as catalysts for digital innovation and champions of social responsibility across the region.

This year, we were thrilled to launch two new initiatives, AI TEACH for ASEAN and AI Ready ASEAN. These programmes are not just about embracing technology but about preparing our communities for the future. Through them, we are empowering people with the capacity, skills and confidence they need to thrive in an increasingly digital world.



Dr. Piti Srisangnam
Executive Director of the ASEAN Foundation

As we step into 2025, our commitment remains steadfast. We will continue to invest in programmes that drive positive changes and explore new ways to make an even greater and meaningful impact. We know that our journey would not be possible without our sponsors, donors, supporters, and partners. Your trust in us, your belief in our mission, and your unwavering confidence and support inspire us every day.

Thank you for walking this journey with us. Together, we are building a more inclusive, innovative, and connected ASEAN. Let's keep moving forward, creating opportunities and unlocking the potential of our region.



H.E. Ambassador M.I. Derry Aman
Permanent Representative of the Republic of Indonesia to ASEAN and Chair of the Board of Trustees of the ASEAN Foundation for 2024

Connecting People, Creating Impact

Decades after ASEAN was founded in 1967, it became clear to our leaders that something was missing. While the foundation for cooperation was strong, the connection between our people wasn't as vibrant as it could be. Prosperity wasn't equally shared, and many of us still lacked a deep sense of belonging within our diverse region.

This realisation sparked action. During the ASEAN 30th Anniversary Commemorative Summit in Kuala Lumpur on 15 December 1997, our leaders decided it was time to do more than build bridges between governments; they needed to bring the people of ASEAN closer together. That's how the ASEAN Foundation was born.

Our mandate is simple but powerful: we're here to make ASEAN real for everyone. We build awareness about what ASEAN stands for through creative outreach and cultural exchanges. We also work to improve lives by opening doors, offering young people opportunities to learn new skills, connect, and collaborate.

At our core, we're connectors. We bring together communities, ideas, and talents to shape a stronger and more united ASEAN.

But we don't stop there. We're guided by a bold vision: to create a cohesive and prosperous ASEAN Community. This isn't just a lofty idea; it's a commitment to ensuring that diversity becomes our greatest strength, not a barrier.

Our mission is all about people. We work to inspire awareness and build genuine connections between individuals and communities. Through partnerships and collaboration, we aim to create an ASEAN that's not only peaceful and inclusive but also full of opportunities for everyone, regardless of where they come from.

For 27 years, we've walked this path together. It hasn't always been easy, but every challenge has strengthened our resolve. This isn't just the journey of an ASEAN body. It's the story of us, the people of ASEAN. When we embrace our diversity and work as one, we build a future that is brighter, stronger, and truly united.

6 PILLARS OF THE ASEAN FOUNDATION



Arts and Culture



Business Community
Engagement



Community Building



Education



Environment



Media





We deepened ASEAN-Republic of Korea (ROK) ties in the visual arts through the ASEAN-ROK Creative Economy Workshop, uniting artists, technologists, and policymakers to explore AI's impact and ethical challenges. This initiative sparked innovation, shaped policy, and fostered a more inclusive creative economy, directly engaging 22 participants and inspiring a wider network across the region.



We empowered 140 social entrepreneurs through ASEAN Social Enterprise Development Programme 3.0, providing them with the skills, mentorship, and resources to turn their ideas into impactful businesses. With access to funding, market opportunities, and invaluable connections, these young changemakers are not just building enterprises; they're transforming communities.



Through the eMpowering Youths Across ASEAN programme, we brought together 99 passionate youth volunteers to collaborate with ten civil society organisations across six ASEAN countries. Through hands-on projects, they tackled real challenges, uplifted local communities, and directly impacted 28,840 lives. More than just a programme, it was a journey of learning, leadership, and lasting change, proving that when youth act, communities thrive. In a similar spirit, the ASEAN Youth Empowerment Programme for Tolerance deepened youth understanding of peacebuilding and interfaith dialogue, equipping them to become more inclusive and empathetic changemakers.

ASEAN Foundation Impact at a Glance



In 2024, the ASEAN Foundation made education a powerful tool for change, directly benefiting close to 80,000 people through programmes like the ASEAN Digital Literacy Programme, ASEAN Data Science Explorers, and AI TEACH for ASEAN. By empowering participants with essential 21st century skills, we're helping shape a generation ready to tackle the challenges of tomorrow. Together, we're opening doors to new opportunities and empowering the future of ASEAN.

Young people across ASEAN are at the forefront of creating sustainable solutions to pressing environmental challenges. To recognise and amplify their role, the ASEAN Foundation convened 100 participants for the ASEAN Youth, Green Ideas and Innovations Seminar, a platform to exchange ideas, highlight innovations and strengthen regional dialogue on climate action and sustainability.

Through its media pillar, the ASEAN Foundation has empowered a new generation of storytellers to become the voice of ASEAN. Initiatives like ASEAN Live Creators for Change and the ASEAN-Korea Young Influencers Project have impacted 53 content creators, providing them with the platform and tools to share ASEAN's diverse stories and values. By fostering this network of passionate young influencers, the ASEAN Foundation is helping shape the future of ASEAN, one story at a time.

*Photo credit: Heinrich Böll Stiftung Southeast Asia

ARTS AND CULTURE

Where Art Meets Innovation

Between August and November 2024, a diverse group of 22 artists, educators, technologists, and policymakers from ASEAN and Korea gathered to explore how creativity and technology can shape the future of Southeast Asia's creative economy.

With the support of the Korea Foundation for International Cultural Exchange, the **ASEAN-ROK Creative Economy Workshop** became more than just a learning space; it became a platform for cross-cultural collaboration. Over two days, participants shared ideas, challenged perspectives, and explored how AI is transforming the way we create, experience, and share art.

The experience didn't stop in the classroom. A cultural tour to the ASEAN Gallery and Museum MACAN gave participants a deeper connection to the region's rich heritage and contemporary art scene, inspiring new ways to blend tradition with innovation.



This workshop is exciting—AI practitioners in Southeast Asia are shaping the future of AI in the arts from the ground up, exchanging ideas and driving change.

Pat Pataranutaporn
Technologist and Researcher, MIT

BUSINESS COMMUNITY ENGAGEMENT

Youth-led Social Enterprises Driving Change Across ASEAN



In 2024, the **ASEAN Social Enterprise Development Programme 3.0**, supported by TikTok and SAP, helped 30 youth-led social enterprises across the region turn big ideas into real impact.

From February to December, young entrepreneurs participated in 14 online training sessions, learning how to run and grow their businesses sustainably. With the support of SAP mentors and industry experts, they gained hands-on guidance and fresh perspectives. At the same time, TikTok also provided tailored training on how to harness TikTok Shop, LIVE, and content strategies to boost sales and brand presence online.

The journey didn't stop there. Participants pitched their projects on Demo Day for a chance to secure funding and connected directly with investors through one-on-one business matchmaking. With funding in hand, these social enterprises brought their ideas to life, tackling real social and environmental challenges in their communities.



The ASEAN SEDP's business matchmaking was a great platform to connect with passionate social enterprises. I was especially inspired by a young startup in sustainable agriculture, showcasing the potential for real change in rural communities. I hope this programme continues to empower enterprises across ASEAN.

Nuniek Tirta Sari
Angel Investor, Indonesia



Empowering ASEAN's Next Generation of Changemakers and Peacebuilders



In 2024, the fourth cohort of the **eMpowering Youths Across ASEAN** programme, in partnership with Maybank Foundation, brought together a passionate group of 99 young changemakers from across the region. Their mission? To roll up their sleeves and work directly with civil society organisations and social enterprises, turning ideas into real impact for local communities.

The journey began with a series of online trainings and onsite regional workshop in Bangkok, Thailand, where these youth volunteers gained vital skills in project design, management, and how to tell the story of their impact. Equipped with new tools and a collaborative spirit, they were deployed across Cambodia, Indonesia, Malaysia, the Philippines, Singapore, and Thailand to co-create ten grassroots projects that tackled real-world challenges.

The results speak for themselves: 28,840 lives touched through innovative, community-driven initiatives. From education and environment to livelihood and well-being, the projects left a mark; and so did the bonds formed along the way.

“

The (eYAA) programme has given us great opportunities to connect with schools and stakeholders, allowing us to promote environmental awareness and sustainability. These partnerships have helped us spread knowledge and inspire action, especially among students.

Joanna Wee Yee Ting
WormingUp, Malaysia



The **ASEAN Youth Empowerment for Peacebuilding and Tolerance** programme, in partnership with the Mission of Canada to ASEAN, brought together passionate young leaders from across the region to foster peace and tolerance. Through dynamic online sessions and an impactful regional workshop, 11 young peacebuilders from diverse backgrounds engaged in transformative discussions on interfaith dialogue, peacebuilding, and the power of social media in driving positive change. With an unwavering commitment to shaping a harmonious ASEAN, they explored grassroots solutions to some of the region's most pressing challenges. The event culminated in the formation of the ASEAN Youth Cohesion Network, where participants pledged to continue collaborating for lasting peace, leaving a powerful legacy of hope and action for future generations.

“

My pledge with ASEAN Youth Cohesion Network is to bridge cultural divides and empowering young voices to shape international dialogue on peace.

Tiffany Ting Zhi Xin
Delegate, Malaysia

EDUCATION

Shaping ASEAN's Digital Future, One Initiative at a Time

In 2024, we continued our commitment to equip its youth, educators, and entrepreneurs with the skills needed to thrive in an increasingly digital world.

It began with **ASEAN Data Science Explorers**, an eight-year flagship programme supported by SAP. From January to December, a total of 26,298 young people, including many from underserved communities, were trained in data analytics and app-building. Through hands-on enablement sessions using SAP Analytics Cloud and SAP Build Apps, participants learned how to turn data into impactful solutions. Many went on to compete in national and regional competitions, showcasing how data can be harnessed to tackle real-world challenges across ASEAN.



SAP's collaboration with the ASEAN Foundation showcases our strong commitment to empowering young people across the region — to providing our next generation of leaders with the skills they need to thrive in today's evolving, data-driven world. With this initiative, we are helping to foster innovative tech talent across Southeast Asia so that they can drive impactful change across Southeast Asia and help organisations in these countries Accelerate to Innovate.

Verena Siow
President and Managing Director, SAP
Southeast Asia



Participating in AI TEACH for ASEAN has significantly expanded my knowledge and skills. Previously, I had used some AI tools, but the training introduced me to a wider range of tools with various features, making my work much easier and more efficient.

Varamitha
Teacher, Indonesia



The momentum continued with **AI TEACH for ASEAN**, a collaboration with Microsoft, Biji Initiative, and Yayasan Plan International Indonesia. By the end of 2024, the programme had empowered 2,610 educators with essential AI knowledge and tools, enabling them to integrate AI fluency into their classrooms. In turn, these educators reached and uplifted 75,329 students across the region, helping prepare ASEAN youth for the demands of the digital economy. The initiative also created platforms for innovation and policy dialogue through a regional hackathon and a high-level policy roundtable at the ASEAN Headquarters/ASEAN Secretariat, which was attended by 120 people.

“

Before this (ASEAN DLP) training, I sometimes shared fake news without realising it. Now, I've learned how to spot misinformation and understand the importance of not spreading it. I'm excited to share this knowledge with my neighbors in my apartment block.

Thuyet Luu |

Training Participant, Viet Nam

Recognising the importance of supporting entrepreneurs, we also rolled out the **Enhancing Digital Skills of SMEs in ASEAN** programme with Huawei. This initiative provides 120 SMEs with crucial digital skills through a 3-month virtual capacity-building course and in-person workshops. Participants will gain practical tools to enhance their digital capabilities and resilience, while also benefiting from direct access to Huawei's Cloud Startup Programme, helping them accelerate their digital transformation journeys.



“

I gained valuable insights into effective communication and pitching techniques, especially when presenting technical ideas. This (ASEAN Seeds) experience has boosted my confidence in navigating tech-related discussions and applying these skills in future projects.

Ong Yue Lin
Student, Malaysia

seeds
for the
future

Finally, **ASEAN Seeds for the Future 2024**, another key programme in partnership with Huawei, empowered 56 young talents from across the region. These participants explored cutting-edge technologies such as AI, cloud computing, 5G, and digital power. Their experience included a once-in-a-lifetime trip to Huawei's headquarters in China and participation in the Tech4Good competition, where they proposed tech-driven solutions to address pressing global challenges.



As the fight against misinformation continued to be a pressing issue, the **ASEAN Digital Literacy Programme**, supported by Google.org, concluded its final year in 2024. Over two impactful years, it reached more than 180,000 people across the region, equipping them with the skills to navigate the digital world safely and critically. The programme came to a meaningful close with the ASEAN Regional Symposium in Bangkok, where key insights from the thought-provoking study, “One Divide or Many Divides? Underprivileged ASEAN Communities’ Meaningful Digital Literacy and Response to Disinformation,” sparked conversations on how to close the digital gap.



Looking to the future, the ASEAN Foundation is laying the groundwork for an AI-ready region through **AI Ready ASEAN**, a transformative initiative launched in late 2024 with support from Google.org. Focused on equipping youth, educators, and parents with essential AI literacy, the programme began with the AI Opportunity Southeast Asia Forum, bringing together diverse voices to explore how AI can fuel innovation, inclusion, and sustainable progress across the region. By 2026, AI Ready ASEAN aims to bring AI literacy to 5.5 million people, with 800,000 receiving practical, hands-on skills to confidently navigate an AI-powered world.

“

I commend the ASEAN Foundation and Google.org for spearheading this initiative and for their commitment to advancing digital skills and literacy in our region...I strongly encourage the ASEAN Member States to seize this opportunity as we transform the region into a robust and resilient digital economy, guided by the ASEAN Community Vision 2045.

H.E. Dr. Kao Kim Hourn
Secretary-General of ASEAN

EDUCATION

Empowering ASEAN's Young Leaders in Diplomacy and Dialogue

Beyond empowering youth with digital skills, the ASEAN Foundation also plays a vital role in strengthening ASEAN diplomacy and fostering deeper connections with dialogue partners. In 2024, two initiatives brought this mission to life, creating meaningful spaces for young people to engage in regional cooperation and cross-cultural understanding.

The **ASEAN Foundation Model ASEAN Meeting Plus Australia**, supported by the Australia Mission to ASEAN, gave 38 students from ASEAN, Australia, and Timor-Leste a rare opportunity to experience diplomacy firsthand. Over the course of the programme, participants honed their knowledge of ASEAN affairs, foreign policy, and negotiation skills. Their journey peaked during the main conference at ASEAN Headquarters/ASEAN Secretariat in Jakarta, Indonesia, where they stepped into the shoes of ASEAN and Australian officials, navigating high-level discussions and collaboratively drafting an Outcome Document. More than just a simulation, the experience empowered these young leaders with the skills and confidence to shape the region's future.



Meanwhile, the **ASEAN-China Youth Exchange Camp**, supported by the ASEAN-China Cooperation Fund, brought together 24 youths from ASEAN and China to Xiamen and Quanzhou, China. Through expert roundtables and group projects, they explored ASEAN-China cooperation in the fast-evolving digital economy. Alongside gaining critical insights, participants formed cross-border bonds, reinforcing the importance of collaboration in addressing shared challenges.



From the enriching discussions to the cultural exchanges, the programme provided an experience I will never forget. The knowledge I gained, the friendships I made, and the collaborative opportunities I discovered have left a lasting impact on me.

Lee Siong Teck
Student, Malaysia



I believe the (AFMAM Plus Australia) programme has been an invaluable experience. It has not only met my expectations but exceeded them by providing a comprehensive understanding of ASEAN-Australia relations and enhancing essential skills in diplomacy, negotiation, and public speaking.

Robert Junior Anlocotan
Student, the Philippines



ENVIRONMENT

Voices of Youth for a Greener Environment



Young people across ASEAN are leading the way in crafting innovative, community-based solutions to the region's most pressing environmental challenges. To recognise their leadership and amplify their impact, the ASEAN Foundation, with support from Heinrich Böll Stiftung Southeast Asia, brought together 100 passionate youths for the **ASEAN Youth, Green Ideas and Innovations Seminar**. The event served as a vibrant platform for exchanging ideas, showcasing green innovations, and deepening dialogue on climate action and sustainability. Through interactive discussions and knowledge sharing, participants explored how their efforts could align with regional goals and inspire collective action. By placing young changemakers at the centre of the conversation, the seminar affirmed their critical role in shaping a greener, more inclusive ASEAN; one driven by the vision, energy, and ingenuity of its youth.



Today's "ASEAN Youth, Green Ideas and Innovations Seminar" is a unique opportunity for us to gather, share knowledge, and explore the innovative solutions that young minds are bringing forward to address some of the most critical environmental challenges of our time.

H.E. Amb. M.I. Derry Aman

Permanent Representative of the Republic of Indonesia to ASEAN and Chair of the Board of Trustees of the ASEAN Foundation for 2024

Telling the Story of ASEAN-Korea Friendship Through Youth

Between June and December 2024, 33 young influencers from across ASEAN and ROK came together to share a story of connection and friendship. Through the **ASEAN-Korea Youth Influencers Project**, supported by the ROK Mission to ASEAN, these young creators helped bring ASEAN-ROK relations closer to the hearts of people in the region.

The project kicked off with an interactive online workshop where the influencers not only deepened their understanding of ASEAN-Korea relations but also honed their skills in storytelling, campaign design, and digital content creation. They spent the next ten weeks turning knowledge into action, creating engaging social media that highlighted the strong bonds between ASEAN and Korea.

By the end of the campaign, 572 original posts reached nearly 2 million people across platforms like TikTok and Instagram, sparking conversations and inspiring a deeper appreciation for the ASEAN-ROK partnership. Four young influencers from

“

This experience has truly deepened my understanding of ASEAN-Korea relations, especially as a student of International Relations and Diplomacy

Khun Sint Phoo

1st Winner of ASEAN-Korea Youth Influencers, Myanmar

Myanmar, Indonesia, Viet Nam, and Brunei Darussalam were recognised as Best Influencers for their outstanding creativity and impact. At its core, this project was a reminder of how youth-led storytelling can break barriers and build bridges, bringing ASEAN-ROK relations to life in a way that feels fresh, relatable, and lasting.

Young Creators Sparking Change through TikTok Live



In August 2024, 20 young storytellers from across ASEAN joined the **ASEAN LIVE Creators for Change Programme**, in partnership with TikTok. Over the course of six months, they will be using the power of TikTok LIVE to engage, educate, and inspire audiences on key social and cultural topics.

The journey began with a soft launch during ASEAN Day 2024, setting the tone for a programme built on creativity and community. Soon after, the creators joined an intensive two-day onboarding and training, where they honed their knowledge of ASEAN, learned how to maximise TikTok LIVE tools, and explored safe and responsible ways to fundraise and connect with their viewers.

By the end of 2024, these 20 creators were already going LIVE with purpose, bringing ASEAN's values and voices directly to thousands of screens, while fostering conversations that matter. At its heart, the programme is about more than just livestreaming; it's about empowering youth to become digital changemakers, shaping the narrative of ASEAN one LIVE session at a time.

“

It has been an invaluable experience that provided essential skills for effectively using platforms like TikTok Live.

Alya Al-Kautsar Zabiansya
Creator, Indonesia



Success Stories

Pak Wadud's Mission to Make Schools Digitally Smart

Written by: **Andra Alfariisz**

Edited by: **The ASEAN Foundation**

When Mr. Wadud took the stage at the SMP/MTs Bekasi Regency Guidance and Counselling Teachers Consultation (MGBK), the room erupted in applause. Full of warmth and energy, he greeted the crowd with a booming, "Good morning, everyone!", setting the tone for a session none would soon forget.

For over 15 years, Mr. Wadud has been more than a guidance counsellor; he has been a guardian for his students. But the digital world, while full of promise, has brought dangers that keep him up at night. He has seen students fall victim to scams, lose savings to online fraud, and suffer from cyberbullying. Each story fuels his resolve.



These students have low digital literacy skills because they don't always get the guidance they need—from parents or teachers," he shared. "For us teachers, digital literacy used to be limited to ICT classes, but now, the curriculum has changed. That's why ASEAN DLP is so valuable. It gives us the knowledge we need.

After joining the ASEAN Digital Literacy Programme, Pak Wadud's sense of purpose deepened. He vowed to become a shield for his students and peers. Whether in classrooms, workshops, or quiet conversations in school hallways, he makes sure everyone he meets learns how to navigate the digital world safely.

At monthly MGBK sessions, surrounded by fellow teachers, he doesn't just speak—he connects. He shares real cases of online threats and shows them simple tools to protect themselves and their students. His mission is clear: to empower every educator to be a source of protection and awareness.

Mr. Wadud is living proof that one person can make a difference. His work ripples far beyond his school, inspiring teachers across Bekasi and now as part of the Bekasi Regency National Literacy Movement. His story reminds us that safeguarding the next generation starts with compassion, courage, and a determination to act.



Success Stories

Growing Roots of Change: Empowering Lives Through Nature and Knowledge

Written by: **Color Silk**

Edited by: **The ASEAN Foundation**



In the heart of Khna Village, Siem Reap, Cambodia, the eMpowering Youths Across ASEAN programme sowed more than just trees; it sowed hope and inspiration.

Na Sokny, a 31-year-old farmer, welcomed the programme with open arms after meeting the volunteers during a village outreach. "During the meeting, I heard that Empowering Youths said that each household family will get ten dye trees and support planting by volunteers from ASEAN. I have plenty of land in front of my house, which I will allocate for planting trees," Sokny shared.

On planting day, Sokny's enthusiasm was contagious. "I never took attention to planting, and I never realised that trees not only provide a good environment for daily living but are also beneficial for our income generation and making color for weaving. But now I understand, and I am happy to join this programme. I am now feeling more important about local sources that help our daily lives and benefit much more than I thought," she reflected. "I feel I am starting to love planting, and I will take care of my trees for my future benefit."

At the local school, 18-year-old student **Sat Sokna** met the volunteers and found herself deeply inspired. "I also learned that education provides more opportunity for our studies and personal goals. One of the things I want to commit to myself is to learn English better too," she said.



After participating in the planting day alongside volunteers, Sokna added, "I realise that the environment is very important to our lives, and I understand more about utilizing local material for other purposes and income. I now learn more, and I will join other community activities and promote to local people to protect and join planting more in the villages."

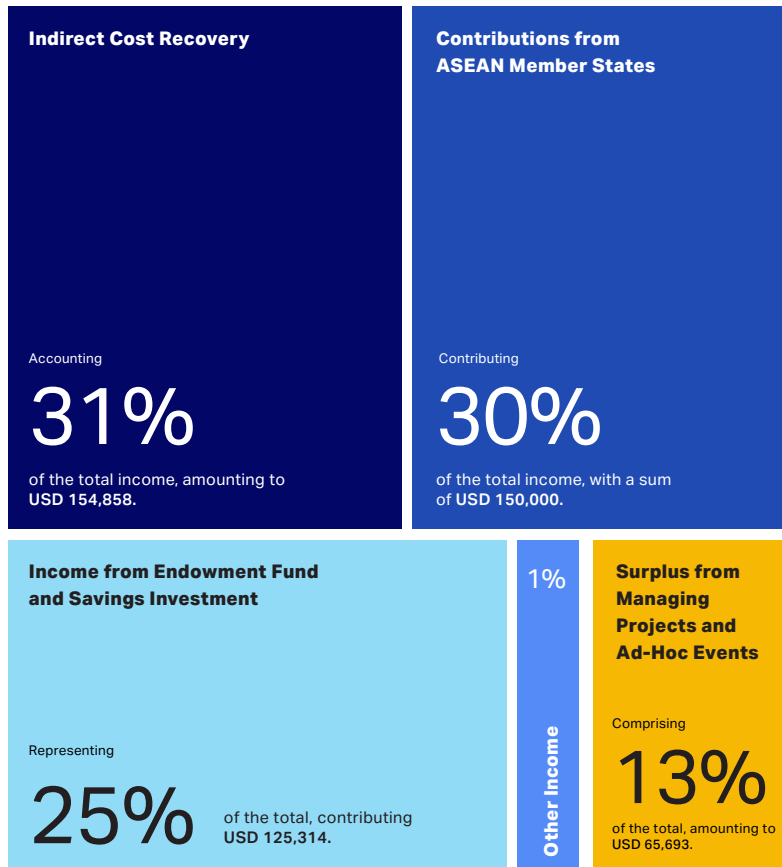
For **Chan Sreypov**, a 27-year-old weaving trainee, the programme opened her eyes to the world of natural dyes. "I am very happy to join the training session that was hosted by volunteers from ASEAN countries. The volunteers share about the negative impacts of using chemicals and the benefits of using natural for life and in my silk weaving production in the future," she said. "I learn also about dye trees and that the natural colors are made out of local trees that we have in our villages, but I did not recognise this."

Their stories reflect a growing movement: one where knowledge, nature, and community come together to build a sustainable and empowered future.



Financial

In fiscal year 2024, the ASEAN Foundation continued to advance its mission by demonstrating a strong and balanced financial performance. The total operating income generated during the year was derived from several key sources, ensuring adequate funding for both ongoing and future initiatives.



Total Operational Expenditure

In 2024, the ASEAN Foundation's total operational expenditure was **USD 274,895**, which covered a range of essential functions to support the Foundation's activities.

Project Portfolio Performance

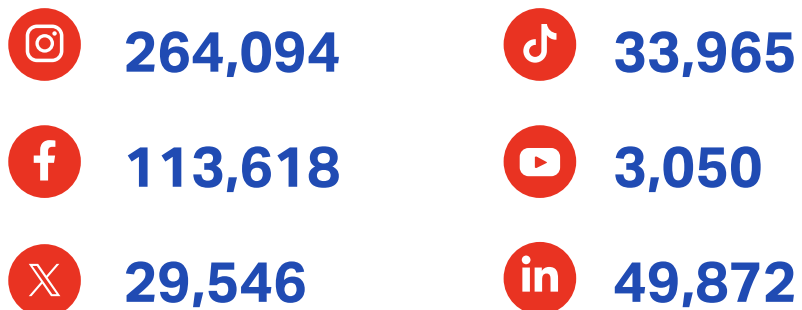
The Foundation's portfolio for fiscal year 2024 encompassed a number of significant programmes and ad-hoc initiatives, funded by corporate partners, dialogue partners, foundations, international cultural institutions, and philanthropic organisations. The total approved project value amounted to USD 9,358,571. Actual income from these projects reached USD 6,744,123, reflecting the Foundation's effective financial management and successful project execution. The ongoing projects for fiscal year 2024 also contributed to overhead costs amounting to USD 289,182, ensuring that the Foundation achieved a surplus.

Key projects with more than a year of partnership or those with significant contributions to the Foundation include:

Programme	Funder
AI Ready ASEAN and ASEAN Digital Literacy Programme	Google.org
AI TEACH for ASEAN	Microsoft
ASEAN Data Science Explorers	SAP
ASEAN Seeds for the Future	Huawei
ASEAN Social Enterprise Development	TikTok
eMpowering Youths Across ASEAN	Maybank Foundation

Outreach and Communications

SOCIAL MEDIA



TOTAL REACH

10,828,317

TOTAL IMPRESSION

12,828,317

TOTAL ENGAGEMENT

917,199

MEDIA ENGAGEMENT

1,926 ONLINE CLIPPINGS

Our Donors

The ASEAN Foundation's vision of building a cohesive and prosperous ASEAN Community would not be possible without the active contribution and support from our key partners, all of whom were instrumental in contributing to an impactful 2024.



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